

Advertising Box - the marketing package at DMEA 2019

Messe Berlin offers **DMEA** exhibitors the Advertising Box containing a series of selected **marketing tools** designed to strengthen their trade show participation and enhance their presence in the market.

The Advertising Box comprises entries in the **printed catalogue** and the **DMEA Virtual Market Place – the official online exhibitor and product search of DMEA.**

The **obligatory** one-off Advertising Box fee is paid for by exhibitors and co-exhibitors, for which the main exhibitor is billed. In order to comply with the various exhibitor needs Messe Berlin has set up three individual packages. The assigned package depends on the stand size. All exhibitors may expand their assigned package by booking an upgrade.

<p>Starter Package EUR 170 plus VAT for exhibitors with a stand area up to 20 m² and co-exhibitors</p>	<p>Classic Package EUR 425 plus VAT for exhibitors with a stand area between 21 and 100 m² included in Silver Partner Package</p>	<p>Premium Package EUR 845 plus VAT for exhibitors with more than 100 m² stand area included in Gold Partner Package</p>
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<p>Printed catalogue Basic company information (Company, address, hall / stand number) The partner for the printed catalogue will be appointed by Messe Berlin.</p>

<p>DMEA Virtual Market Place</p> <p>Company name, address, hall /stand number</p> <p>Entry in the main product categories of the product group index</p> <p>Email</p> <p>Company profile (max. 250 char.)</p>	<p>DMEA Virtual Market Place</p> <p>Company name, address, hall /stand number</p> <p>Entry in the main product categories of the product group index</p> <p>Telephone, fax, email</p> <p>Company profile (max. 1,000 char.)</p> <p>3 contact persons with photo and contact details</p> <p>Logo</p> <p>Link to social media profiles (facebook, twitter, YouTube etc.)</p> <p>Presentation of up to 10 products with product description (max. 4,000 char.) and 1 photo per product</p> <p>Entry in up to 10 product groups</p>	<p>DMEA Virtual Market Place</p> <p>Company name, address, hall /stand number</p> <p>Entry in the main product categories of the product group index</p> <p>Telephone, fax, email</p> <p>Company profile (max. 4,000 char.)</p> <p>5 contact persons with photo and contact details</p> <p>Logo</p> <p>Link to social media profiles (facebook, twitter, YouTube etc.)</p> <p>Presentation of up to 15 products with product description (max. 4,000 char.), 1 photo & 1 link per product</p> <p>Entry in up to 15 product groups</p> <p>Link to company's website</p>
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<p>Upgrade option: Classic or Premium Package</p>	<p>Upgrade option: Premium Package</p>	<p>Upgrade option: Additional product entries</p>
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Your entry in the DMEA Virtual Market Place will appear online at the latest on **February 1st, 2019** and your data will remain online **for the duration of one year**. During this period you can update your entry as often as you like.

After your stand registration has been processed you can request your personal access codes from our editorial team to update your data directly in the DMEA Virtual Market Place. Should you have further questions, please do not hesitate to contact our editorial team from Mo. – Fr., 9:00 a.m. - 06:00 p.m. CET at +49 30 3038 2180 or editorial@virtualmarket.dmea.de.