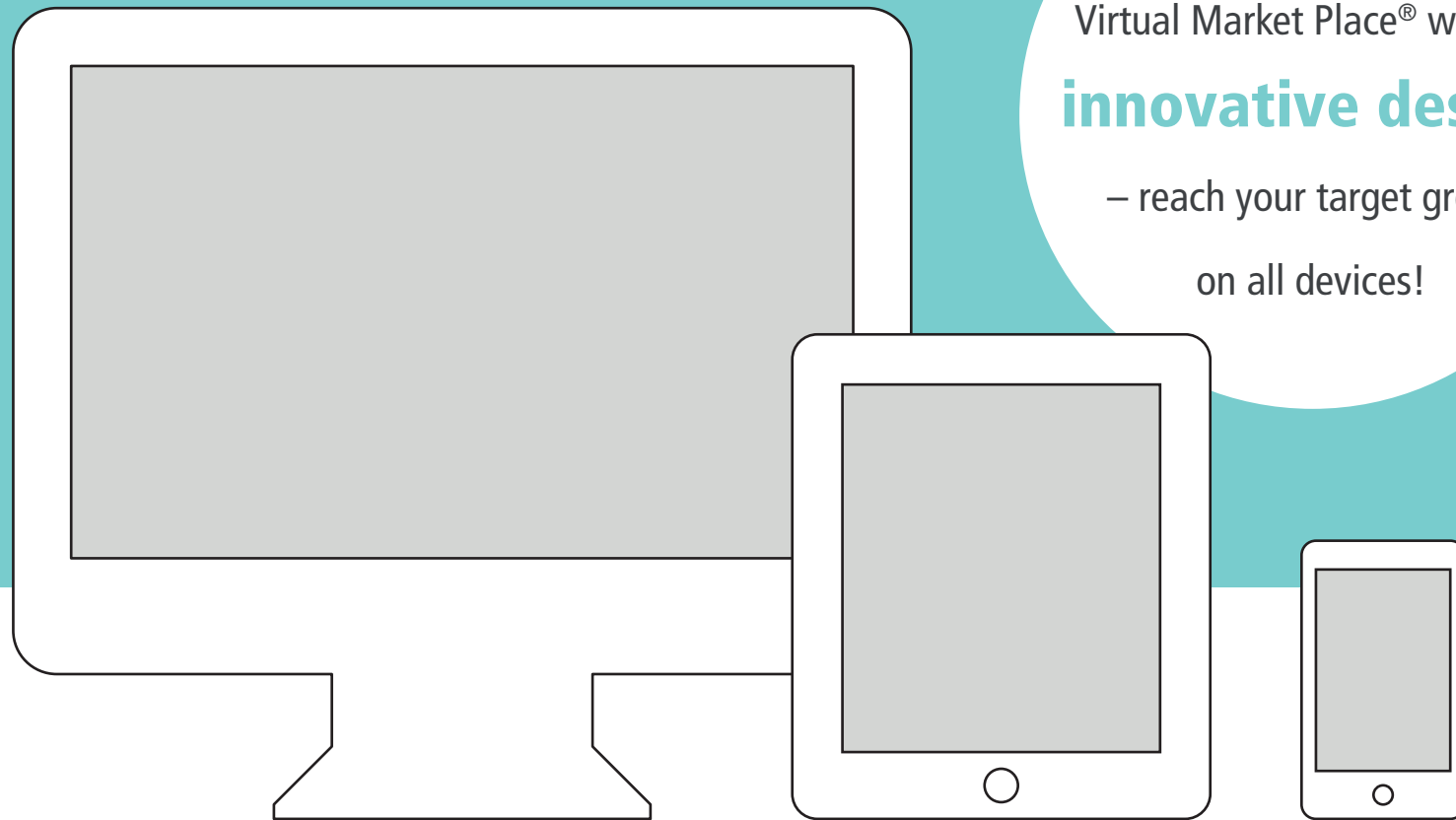


# conhIT Media Data

Online advertising on the conhIT Virtual Market Place



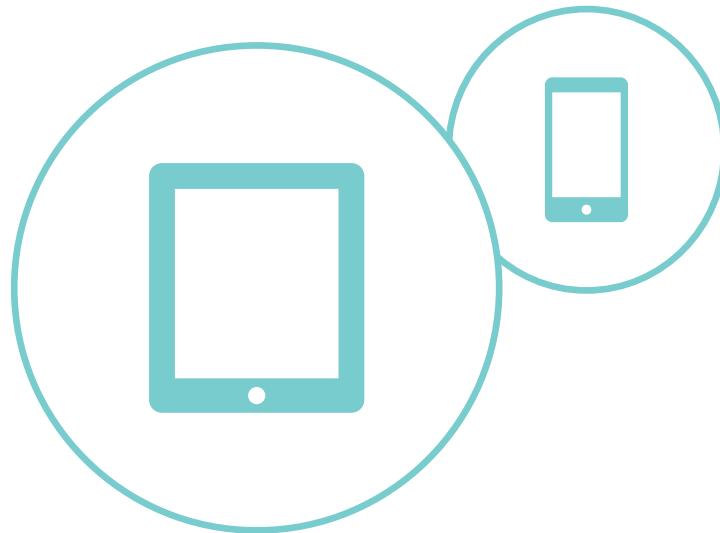
The  
Virtual Market Place® with an  
**innovative design**  
– reach your target group  
on all devices!

Valid: 02/01/2018 – 01/31/2019

# Desktop computer, tablet or smartphone:

The Virtual Market Place<sup>®</sup> is optimised for all devices and automatically adapts to all available display sizes.

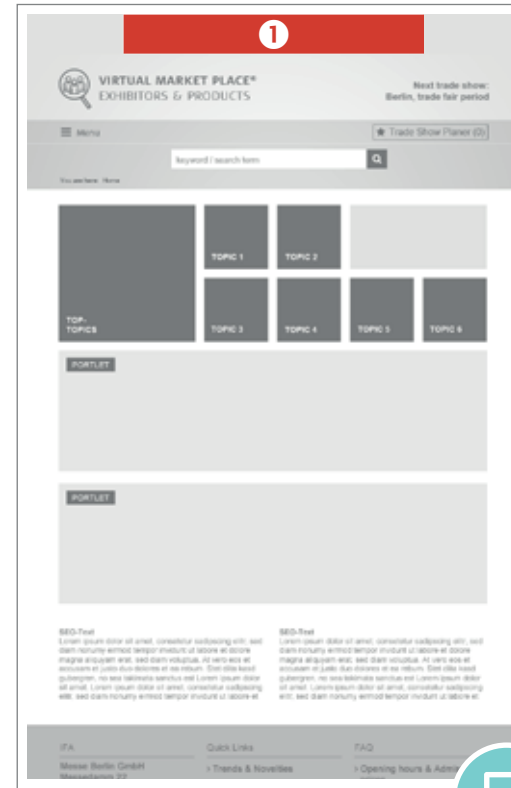
- ✓ Book one advertising space and present your company on all devices
- ✓ Reach more potential customers with exclusive online advertising
- ✓ Increase your visibility before, during and after the trade show
- ✓ Attract more visitors to your stand and boost your sales potential



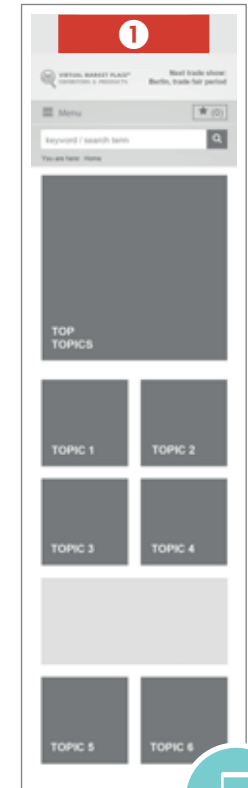
# Banner formats on the start page



Desktop



Tablet

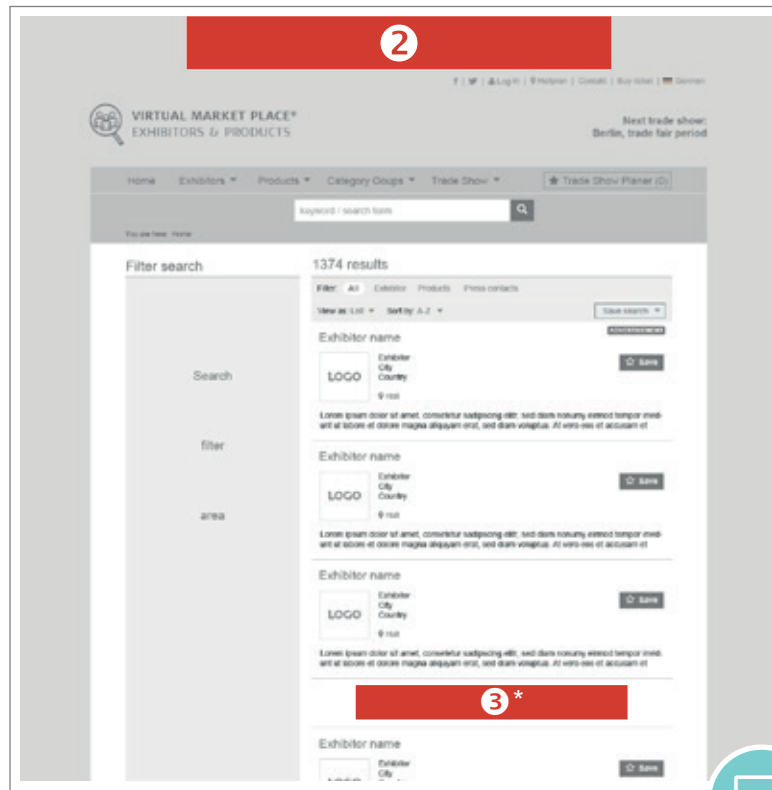


Smartphone

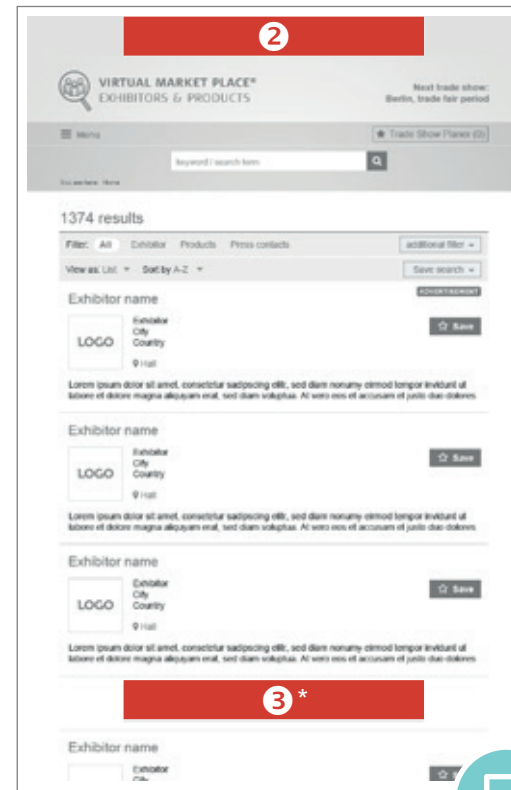
Position	Dimensions (px)	File size	File type	Price
<b>1</b> Top Position	728 x 90 (Desktop) 468 x 60 (Tablet) 234 x 60 (Smartphone)	max. 40 kB max. 40 kB max. 15 kB	jpg, png or gif	1,400 €

The ad sections rotate up to five customers per advertising space.  
Valid from 02/01/2018 – 01/31/2019.

# Banner formats on the search results page



Desktop



Tablet



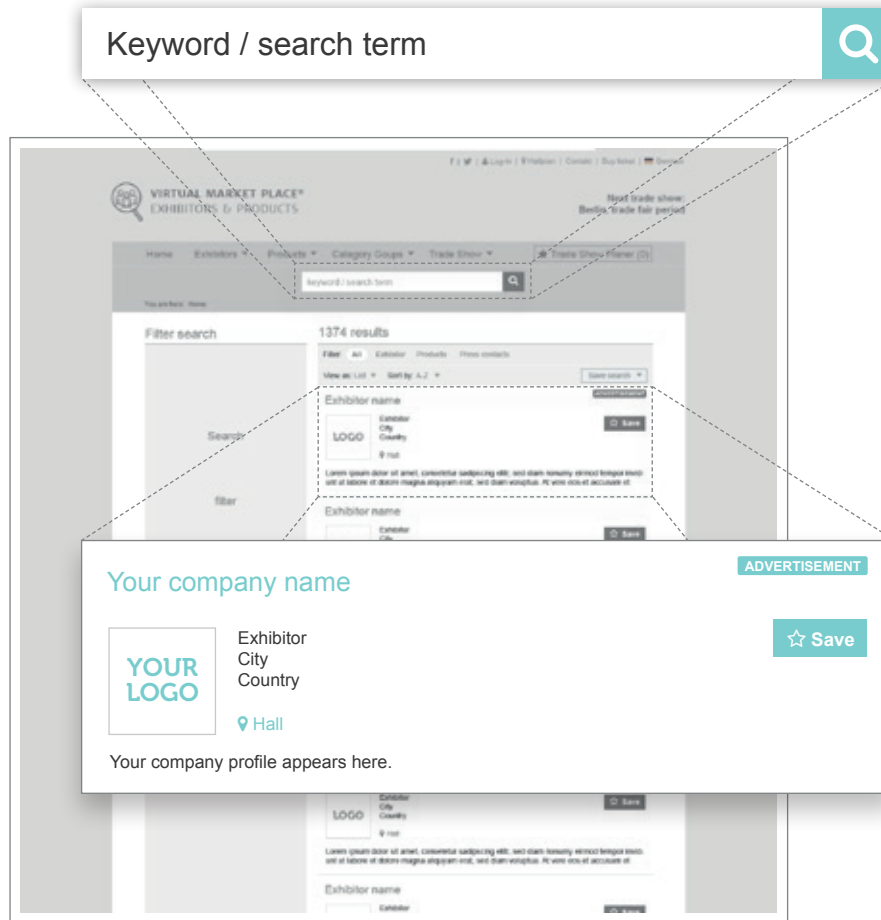
Smartphone

Position	Dimensions (px)	File size	File type	Price
<b>2</b> Top Position	728 x 90 (Desktop) 468 x 60 (Tablet) 234 x 60 (Smartphone)	max. 40 kB max. 40 kB max. 15 kB	jpg, png or gif	1,100 €
<b>3*</b> Content Ad	468 x 60 (Desktop + Tablet) 234 x 60 (Smartphone)	max. 40 kB max. 15 kB	jpg, png or gif	1,100 €

The ad sections rotate up to five customers per advertising space.  
Valid from 02/01/2018 – 01/31/2019.

\*Positioned after the third search result.

# Use AdKeywords\* to place your company at the top of the search results!

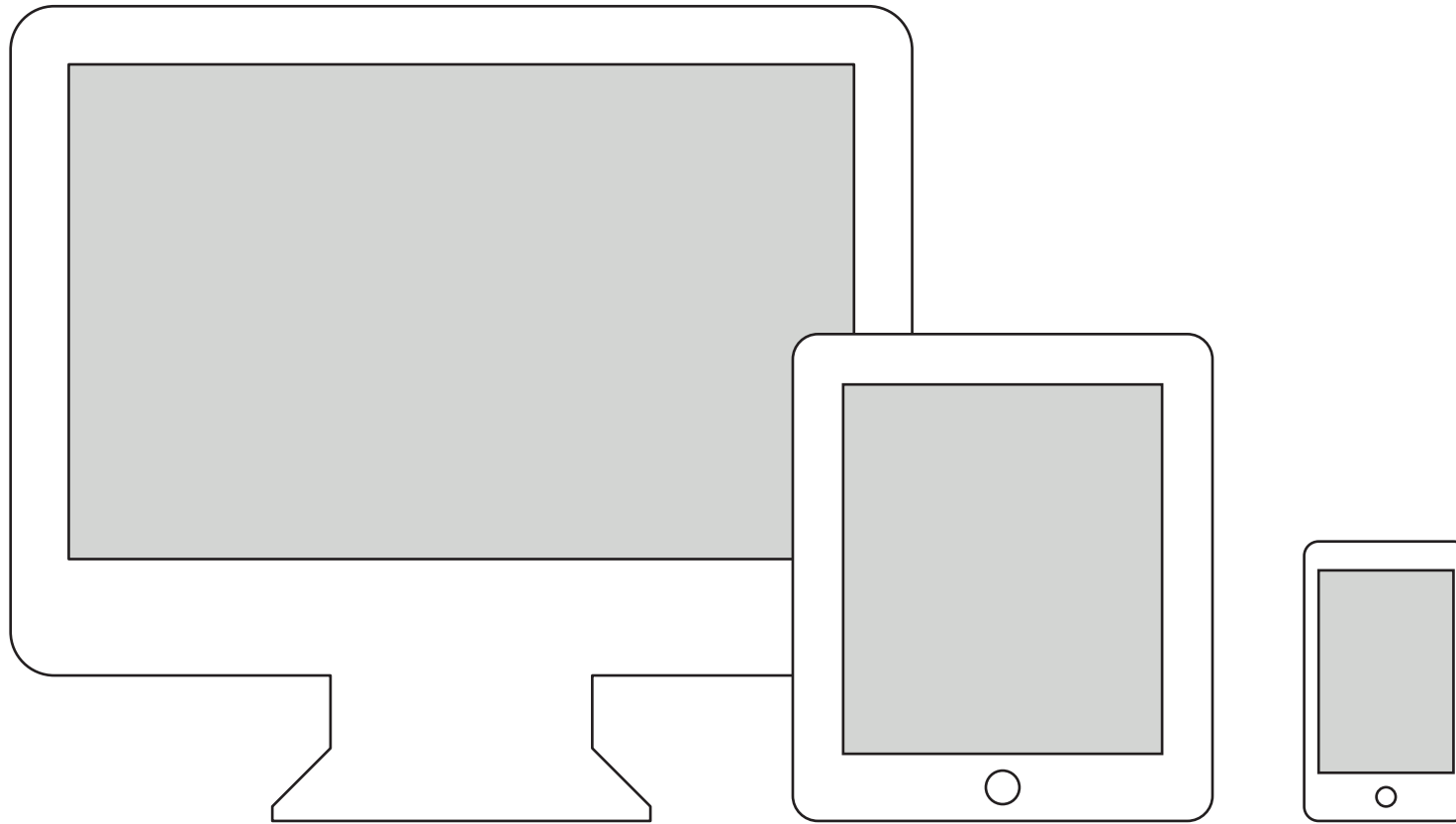


The majority of your potential customers use the search field to find products and services. By booking an AdKeyword you will make sure your company appears at the top of the search results for this keyword.

- ✓ Secure your top listing
- ✓ Guide more visitors to your online profile
- ✓ Be visible on all devices by ranking first in the search results
- ✓ Benefit from absolute **exclusivity**:  
Each keyword is assigned only once for the price of 499 €

Contact us for a personal consultation and an individual offer!

\* Keyword assigned to your company for top position ranking in the search results.



## Contact us!

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