

Overview of DMEA 2019 packages

		Gold	Silver	Bronze
	Amount of packages	7	15	unlimited
	Exclusiveness	bvitg members only	exhibitors	exhibitors
Trade Fair	All inclusive space	100 m ²	50 m ²	20 m ²
	Preferential placement until 29 September 2018	✓ ✓ ✓	✓ ✓	✓
	Advertising Box	Premium	Classic	—
	Catalogue entry	Exclusive DMEA package	DMEA package	—
	Ancillary costs included	✓	✓	—
	AUMA fee included	✓	✓	—
	Conference rooms (2 hours per day) depending on availability	✓	✓	—
	VIP lounge (one hour per day)	✓	—	—
	Exhibitors' passes	55	25	10
	Day Ticket Voucher Trade Fair & Congress	200	100	40
	3-Day Ticket Voucher Trade Fair & Congress	30	15	10
	Parking lot on fair ground	6	2	1
	Exclusive entry permit for the construction/ dismantling period	2	1	1
	Exclusive rental of outdoor exhib. space in front of South Entrance (max. 50 m ²)	✓	154 €/m ²	154 €/m ²
	Marketing	Logo in flyer	✓	✓
Logo in app		✓	✓	✓
Logo in adverts		✓	✓	—
Logo on DMEA writing block (5,500 units)		✓	—	—
Logo on DMEA bag (5,000 units)		✓	—	—
Insert in DMEA bag		✓	Exhibition Highlights	—
Logo on 8 flags on Jafféstrasse South Entrance		✓	—	—
Logo on banner at South Entrance		✓	✓	—
Logo on banners in networking areas		✓	✓	✓
Logo on printed hall maps		✓	✓	✓
Logo on hall entrance plans		✓	✓	✓
Logo website		Landing page	Landing page	Subpage
Logo in newsletter		✓	✓	✓
Advertising for company events on website during DMEA (outside of stand)		✓	✓	—
DMEA film		✓	—	—
Congress/ Networking	Seat on DMEA Congress Committee	1	—	—
	Congress lectures of users (max. 1)	✓	—	—
	Logo in congress hall	✓	—	—
	Logo on congress break charts	✓	—	—
	Logo on external walls of congress hall	✓	✓	—
Press	Exclusive partner interviews prior to DMEA	✓	—	—
	Press pigeon-hole	2	1	—
	Characters in Exhibition Highlights online	1,500	1,000	700
	Characters in printed Exhibition Highlights (part of DMEA bag)	1,500	1,000	—
Career	Job Exchange postings on DMEA Jobwall and in DMEA Virtual Market Place	20	10	5
	Package price for bvitg members	55,000 €	33,000 €	11,000 €
	Package price for non-bvitg members	—	40,000 €	15,000 €

All prices subject to VAT