

Hall:	Stand No.:
Exhibitor:	

## Order Form 2020

**First deadline: January 24, 2020**  
**Second deadline: February 14, 2020**

**Press Fax: +49(0)30 3891 2266**  
**Mailing AM-com Redaktionsbüro, Dr.-Ing. Andreas Müller, Platanenstraße 105a, 13156 Berlin, Germany**  
**For Dr.-Ing. Andreas Müller, Phone: +49(0)30 4775 6368, E-mail: [highlights@dmea.de](mailto:highlights@dmea.de)**

### DMEA Exhibition Highlights

Exhibitor information on innovations and trends is of major interest to trade visitors and the media. The publication entitled DMEA – Exhibition Highlights focuses on innovations at DMEA 2020 and will be available to journalists in English and German in digital form prior to the event. This service is free of charge for DMEA Partners. The Exhibition Highlights of all Gold – and Silver Partners will be available in a printed form onsite DMEA exclusively.

Formulated texts are required, to be submitted in MS Word. The length of a contribution is determined as follows:

- DMEA Gold Partners: a maximum of 1,500 characters including spaces, and 2 images (approx. 300 dpi and 13x18 cm).
- DMEA Silver Partners: a maximum of 1,000 characters including spaces, 1 image (300 dpi, 13x18 cm).
- DMEA Bronze Partners: a maximum of 700 characters including spaces, 1 image (300 dpi, 13x18 cm).
- Other exhibitors (charges apply): 700 characters including spaces, 1 image (300 dpi, 13x18 cm)

We request that you observe the limitations on content and form. Contributions exceeding the above lengths will be edited if necessary. Brochures, user reviews and any other printed material containing only general product or company information will not be accepted.

Also we would like to ask you to submit neutrally informative texts detailing new products and solutions which you intend to either exhibit or announce at DMEA 2020. To illustrate hardware we suggest a photo of the product, in the case of software, a screenshot or user. For projects we suggest a photo of the institution. Please include a brief caption. We will send you more information once we received your booking form. Please see also our website: <http://www.dmea.com/PressService/>

DMEA – Exhibition Highlights is a service provided by Messe Berlin and is included in the DMEA Partner Packages. Exhibitors who have not signed up for a Partner Package are entitled to this service at extra cost.

**We are DMEA Partner and will submit a text for publication in DMEA-Highlights.**

**Our editorial contact is:**

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**We are exhibitors without a Partner Package and would like our contribution to be published in DMEA- Highlights (price: EUR 500.00 + VAT)**

**Our editorial contact is:**

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Please email your text and images to the editorial office of AM-com at [highlights@dmea.de](mailto:highlights@dmea.de) no later than February 14, 2020.

The mentioned prices are **subject to** statutory value-added tax. By signing the order you acknowledge the stipulated conditions.

**Please note: Please clarify the internal PO number for your company/your client for these services.**  
**For later alteration of invoices 30.00 EUR plus VAT will be charged in addition.**

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