



conhIT turns into DMEA

— A Look Ahead to Events at DMEA 2019

DMEA

Connecting Digital Health

9–11 April 2019

Host

» bvitg

Organizer

 Messe Berlin

— Shaping Digital Health Together

From April 9th to 11th, 2019 the focus of DMEA is on interactive events.

Make use of this opportunity for an in-depth exchange of views. New ideas, contacts, products and technology mirroring the entire digital care supply chain await you at this event.

High-level Congress sessions (simultaneous translation German-English) will present the latest topics – and interactive formats will contribute to the dialogue. Workshop sessions invite you to think outside the box. Find out about new business ideas at the Startup Café. Work on practical solutions at the Academy (seminars) under the supervision of experts.

DMEA is the ideal venue for a new perspective on health.

6
intersectoral
themed tracks

600+
innovative exhibitors *

100+
partners

10,000+
trade visitors *

350+
speakers representing
science and practical
work

24,000+
square metres of experience

* Projected figures for DMEA based on the previous event, conhIT 2018

— conhIT turns into DMEA

Presenting a new name and a broader concept, DMEA – the main platform for digital healthcare – continues the story of success of conhIT by offering a comprehensive market overview.

The secret behind its success is the winning combination of a trade fair, scientific advanced training and close networking. If you are involved in digital healthcare processes and products then DMEA is the community for you.

All the leading market players as well as small and medium-sized enterprises and startups await you with their products and innovations.

Event

DMEA – Connecting Digital Health
Trade Fair and Congress for Digital Healthcare

Opening times: 9 a.m. to 6 p.m.

Program of events: 9.30 a.m. to 6 p.m.
Trade fair: 11.00 a.m. to 6 p.m.

Admission

Day ticket 55 €, unlimited pass 110 €, seminars, including a day ticket 165 €

Venue

Berlin Exhibition Grounds, South Entrance
(Jafféstrasse)

For more information: www.dmea.eu

— DMEA Highlight Speakers

DMEA has established itself as the knowledge platform for digital health. This is where leading experts spotlight the latest developments and trends. As well as representatives of business and science we look forward to presenting outstanding speakers from the important political arena.

"Digitalisation will improve patient care by ensuring broader and faster communication, less bureaucracy, and a more rapid implementation of research findings. This can only be achieved by taking the necessary measures to protect data privacy in cooperation with all the stakeholders involved. We should take this opportunity to shape the digital healthcare system more actively than in the past."



Jens Spahn,
Federal Minister
of Health
Keynote speech,
Tuesday, 9 April 2019

"The digital healthcare industry is an important partner where modern healthcare in Germany is concerned. Let us jointly discuss what positive solutions digital health can offer in order to make our healthcare system even better."

Jens Naumann
Chairman of the
German Association
of Health IT Vendors –
bvitg e. V.
Keynote speech,
Tuesday, 9 April 2019



"Digitalisation represents a turning point in healthcare. The opportunities are huge – in diagnostics for example. At the same time we must ensure that individuals are in control of their data."



Dorothee Bär
State Minister
for Digitalisation,
Federal Chancellery
Keynote speech,
Wednesday, 10 April 2019

— DMEA Highlight Sessions

In order to stay in touch with digital healthcare trends our Highlight Sessions are a must. They feature high-ranking panel members and up-to-the-minute topics.



— Digital Transformation in Nursing – What Is the Added Value?

C. Dirks and B. Sellemann
Congress session
Tuesday, 9 April 2019



Close coordination between all the professional groups involved in the care process in hospitals is necessary in order to ensure that nurses and interdisciplinary professionals can conduct an effective and efficient work. In the age of digitalisation, can these demands still be fulfilled using pen and paper? The Session will examine this subject and highlight 'positive and negative experiences'.

The digital transformation of the health sector is picking up the pace, but in pursuit of which goals and which eHealth strategy? Together with those shaping the healthcare system, you are invited to discuss eHealth strategy expectations and the options for reliable planning in a dynamic and digital age.



— Is Germany About to Become the World Champion of Digital Health...?

Jürgen Flemming
and Sebastian Zilch
Congress session
Tuesday, 9 April 2019



— A Different Perspective: Who Will Shape Tomorrow's Health It?

B. Calmer and D. Diekmann
Congress session
Wednesday, 10 April 2019



Everything takes too long and it's always someone else's fault: administrations, politicians, hospitals etc. A situation we are all familiar - but is it the same everywhere? Looking beyond horizons is exactly what this session will attempt to do. With guests that are doing things differently, and optimists who still think in new ways.

Knowledge-based systems combine implementing guidelines with artificial intelligence and medical information from various sources and provide real-time support even for complex medical tasks. The session will present a number of examples of these systems supporting physicians and their practical applications.



— Artificial Intelligence for Physicians and Patients: Opportunities and Challenges for Practical Applications

H.-P. Bursig and
K. Juffernbruch
Congress session
Thursday, 11 April 2019



Information on all sessions and formats can be found at:
www.dmea.eu

9–11 April

— DMEA International Program
(extract)*

09.04.2019

__Innovative Healthcare IT

Congress session

__Standards and Interoperability as They Apply to Patient Safety and to Innovative Diagnostics and Therapy

Congress session

__International Market Access: The Nordics

Talk

__Guided Tour for International Visitors

Guided Tour

10.04.2019

__mHealth – The Mobile Revolution in Productive Operation

Congress session

__Responsible Handling of Patient Data

Congress session

__IT Security in Medical Care

Congress session

11.04.2019

Regulatory Update: Telemedicine in Germany

Talk

Electronic Patient Files – Benefits for Physicians or Benefits for Patients?

Congress session

Precision Medicine for the Wellbeing of the Patient?

Congress session

New Business Models – with and Without It

Congress session

9 April

— DMEA Program (extract)*

__Every Individual Is Unique – Personalised Medicine and Digitalisation

Talk

__Digital Health Innovations

Trade fair tour

__Standards and Interoperability and the Benefits for Patient Safety – Innovative Diagnostics and Treatment

Congress session

__IT Security for Medical Products

(Academy) seminar

__Innovation Clusters: From a Pilot Product to the Market

Panel

__Nursing Care Hot Seat

Hot Seat

__Digital Transformation in Nursing Care

Congress session

__AI in the Healthcare System

Talk

__Company Slam

Slam

__Digitalisation in Nursing Care – Information on Best Practices for Successful Projects

(Academy) seminar

__The Patient in Digital Care

Workshop

__Is Germany About to Become the World Champion of Digital Health...?

Congress session

__Healthcare Insurance File Management Solutions

Workshop

__Automated Technology and Assistance Systems in Nursing Care

Talk

10 April — DMEA Program (extract)*

__mHealth – The Mobile Revolution in a Productive Operation
Congress session

Congress session

__Women in Healthcare

Workshop

__Startup Meets Corporate

Trade fair tour

__AI in Medicine

(Academy) seminar

__Newcomer Awards

Presentation ceremony

__Responsible Handling of Patient Data

Congress session

__Electronic Patient Files – the Expectations of Doctors, Nurses and Patients

Workshop

__A New Outlook: Who Will Shape Health It in the Future

Congress session

__One Year of the Coalition's Ehealth Policies:

Panel

__Young & Digital – My Future Career in Healthcare

Workshop

__Digitalisation Offensive in Hospitals

Panel

__Morals & Machines – Digital Ethics in Medicine and Insurances

Talk

__IT in Inpatient/Outpatient Nursing Care

Trade fair tour

__IT Security in Medical Care

Congress session

11 April — DMEA Program (extract)*

__ePA – Benefits for Physicians or Benefits for Patients
Congress session

__b²-Parship

Workshop

__IT in Intensive Medicine and Anaesthesia
(Academy) seminar

__Does Precision Medicine Benefit Patients?

Congress session

__Data Transferability Rights: Implementation and Use
(Academy) seminar

__Medicine 4.0 – a Case for Medical Device Regulation

Workshop

__“Hello, It's Me: Your Colleague from Healthcare IT” – Recipes for Success and Survival Strategies

Talk

__Digital Instruments in Patient Research

Panel

__Meet2Match

Matchmaking event

__New Business Models Involving

Congress session

__David or Goliath? The Economic Impact of the Health IT Sector

Talk

__Newcomers

Trade fair tour

__AI for Doctors and Patients: Opportunities and Challenges Facing Practical Implementation

Congress session

Full details of the program are available at www.dmea.eu or from the DMEA app. (*subject to alteration)

— Fascinating Formats for Newcomers

This is where we lay the foundations for the future. At DMEA young professionals can gain a fascinating insight into the industry, look for jobs, find the right people from universities, hospitals and companies.

Company Slam

Companies each have three minutes to introduce themselves to students and young professionals and advertise themselves as prospective employers.



Jobs

Over 200 digitally archived vacancies at a glance.

Tours for young professionals

Each guided tour visits five exhibitors where companies present their products and advertise themselves as prospective employers. To take part you can register directly at the fair.

Newcomer Awards

DMEA is exactly the right place for graduates to kickstart their careers. Every year the Newcomer Awards recognise the best Bachelor's and Master's degree theses by graduates in Medical Informatics, eHealth, Health IT, Health Management, Health Economics and Health-care Management.

Career Partners' Rallye

Attractive prizes await the winners. It's easy. Get a route card with your DMEA ticket, tour the fair to collect stamps and enter the competition.

More information on events for newcomers is available at www.dmea.eu or from the DMEA app.

— A Multi-Functional App

The DMEA app has lots of useful information and functions in order to assist you on your visit. Three easy steps is all it takes to bring DMEA onto your smartphone in your own personalised format.

- 1.** Download the DMEA app from the App Store or Google Play Store.
- 2.** Sign in as a new user or with your Virtual Market Place® data so that you can use all the app's functions. Many of them are available without signing in.
- 3.** Search for exhibitors, products and program items, bookmark your favourites, make use of the interactive map of the halls and get in touch with exhibitors and visitors.

Functions

- Exhibitor directory
- Product list
- Program of events
- List of speakers
- Integrated voting tool
- Bookmarking and memo function
- Interactive map of the halls
- Important information on events in connection with DMEA
- Synchronisation of favourites with the Virtual Market Place®
- Link up with other participants and many other functions.

Let's Network – in the Virtual Market Place®

The Official Online Catalogue of Dmea:

Find out about exhibitors 365 days a year, search under topic headings such as IT Security, Data Management and IT Infrastructure, or post your own trade visitor and networking profile.

Get the Best Search Results:

Use different filter options to narrow your search and obtain the right results.

Network with Other Industry Members:

Set up your own free profile in the Networking Directory to make it easier for others to contact you as a visitor. You can also contact exhibitors without installing a profile.

Set up Your Own Trade Fair Organiser

The trade fair organiser lets you store interesting entries and put together your individual tour of the fair.

Know Where to Go:

Using the interactive map of the grounds you can find out the exact location of each exhibitor. The hall plans will be available online in early March 2019, and naturally also as an offline version.

All the Information You Need at a Glance:

Simply take a look at our exhibitor list, which can be downloaded as a PDF file.

Stay Mobile:

The Virtual Market Place® works with any device, be it a tablet or a smartphone. All the functions work perfectly when you're on the move too.

More information can be found at:
www.virtualmarket.dmea.eu

DMEA Map of the Halls

DMEA offers a wide range of fascinating and interactive formats on digital healthcare. Our map of the halls shows you exactly where to find the input you are looking for.



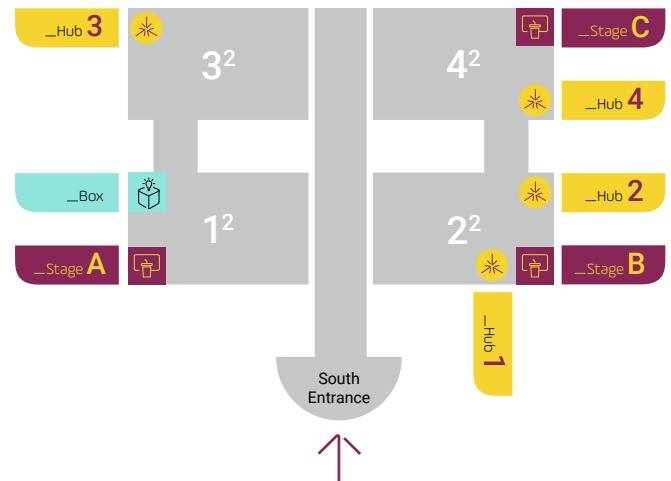
Keynote speeches and lectures held by high-ranking figures on three stages.



A focus on four hubs featuring close dialogue and interaction on the latest topics.



Practical solutions are developed through learning by doing, just like in a workshop.



The South Entrance can easily be reached from the S-Bahn station Messe Süd. Pay-parking (P17, P18) is provided and taxis are available nearby.

Detailed information on travel and accommodation can be found at: www.dmea.eu/travel

Gold



Silver



Bronze



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