

WHO | WHAT | WHEN

General Information



Berlin
21.–23. April 2020
Connecting Digital Health

Opening times

NEW!! Please pay attention: all events and the exhibition start at 10 a.m.	
Opening times for exhibitors	7 a.m. - 7 p.m.
Opening times for visitors	10 a.m. - 6 p.m.

Stand Construction and Dismantling

Start of Stand Construction	18 April 2020, from 7 a.m.
End of Stand Construction	20 April 2020, open End only for decoration!
Dismantling	23 April 2020, 1 after fair closing, until 25 April 2020
Stand Construction and Dismantling times	daily between 7 a.m. - 10 p.m.

Your Contacts at Messe Berlin GmbH – Trade Fair

Ursula Baumann, Senior Project Manager	T +49 30 3038-2253, ursula.baumann@messe-berlin.de
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Loretta Blazek, Partners + Exhibitor Service	T +49 30 3038-2297, loretta.blazek@messe-berlin.de
Su-Ann Pfeifer, Exhibitor Service	T +49 30 3038-3205, su-ann.pfeifer@messe-berlin.de
Karolin Werfel, Universities, Associations and Delegations	T +49 30 3038-2231, karolin.werfel@messe-berlin.de
Andrea Hillmann, mobile health ZONE, Website, App	T +49 30 3038-2259, andrea.hillmann@messe-berlin.de

Your Contacts at bvitg e.V. – Program

Anja Brysch, Project Manager DMEA	T +49 30 20622-5858, anja.brysch@bvitg.de
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Timm-Joel Ruwwe, Seminars	T +49 30 20622-5855, timm-joel.ruwwe@bvitg.de
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When?	What	Contact	Link
Since April 2019	submit your STAND APPLICATION Have you filled in all necessary pages? (also Index of Product Groups, Data protection Declaration, VAT form?) All exhibitors will be placed " first come - first serve "	DMEA-Team T +49 30 3038-2057, -2297, -3205 dmea@messe-berlin.de	https://www.dmea.de/en/Exhibitors/Application/
Since April 2019	PARTNER PACKAGES Gold Silver Bronze Increase your presence with a partnership and benefit from exclusive marketing services that cannot be booked individually. Exhibitors with a Partner Package will be placed with priority. You will find all conditions and services in the stand application.	Loretta Blažek T +49 30 3038 2297 loretta.blazek@messe-berlin.de	https://www.dmea.de/en/Exhibitors/Application/
Until February 15, 2020	CO-EXHIBITOR REGISTRATION To be mentioned in our print and online catalog, your co-exhibitors must be registered before the deadline. After the deadline registration in the Virtual Market Place is possible at any time.	DMEA-Team T +49 30 3038-2057, -2297, -3205 dmea@messe-berlin.de	https://www.dmea.de/en/Exhibitors/Application/
From January 2020	ONLINE CATALOGUE VIRTUAL MARKET PLACE (VMP) Your company profile in the Virtual Market Place (VMP) is part of the Advertising Box. You will receive your personal login details from the VMP editorial office and can update your entry in the Advertising Box at any time. For details about your Advertising Box, please refer to page 22 of the stand application documents. Upgrades can be booked via the BECO Onlineshop or in the VMP	VMP Editorial T +49 30 3038 2180 editorial@virtualmarket.dmea.de	https://www.virtualmarket.dmea.de/en/or-exhibitors
From January until February 15 2020	CATALOGUE and APP The basic entry (company, address, hall / stand number) is part of the Advertising Box. All additional entries, such as being included in the product list, additional lines, logo and App must be ordered from NEUREUTER FAIR MEDIA	Neureuter Fair Media GmbH Zinar Iletmis T +49 201 36547 416 iletmis@neureuter.de	
Partner from June 2019 Exhibitors from October 2019	PLACEMENT PROPOSAL We will send you your proposal and you are kindly asked to confirm the placement: - Exhibitors with a Partner Package (order of rank: Gold – Silver – Bronze) will be placed with priority. - Exhibitors from the previous year that have applied by the end of September, will receive the same placement if desired and subject to availability. - All other registered exhibitors will be placed " first come first serve " (receipt of stand application)	Vera Sagatz T +49 30 3038 2057 vera.sagatz@messe-berlin.de Loretta Blažek T +49 30 3038 2297 loretta.blazek@messe-berlin.de	
From February 2020	Messe Berlin will send the DOWN-PAYMENT-INVOICE (for stand rental, AUMA fee, Ancillary costs, Advertising box and possibly partner packages) from February on. The Down-Payment Invoice must be paid before the exhibition starts.	DMEA-Team T +49 30 3038-2057, -2297, -3205 dmea@messe-berlin.de	
From end of May 2020	FINAL INVOICE will be sent after the event, including all services you ordered from our services partners. You will have to pay the sum less the down payment made already.	DMEA-Team T +49 30 3038-2057, -2297, -3205 dmea@messe-berlin.de	

Warning!
Warning about ~~incorrect~~ indices of exhibitors
Please take care: Messe Berlin is not connected in any way whatsoever to the publishers of the "Expo Guide", "Fair Guide" or "DMEA 2019 - Attendees List".
If you are not sure about an offer please do not hesitate to contact us!

Exhibition Planning | Stand Construction | Orders

when?	Additional Information	Contact	Link
until March 13, 2020	<p>STAND CONSTRUCTION If you don't bring your own stand / stand builder:</p> <p>Pre-built system stands facilitate your trade fair participation and can be customized by various additional equipment.</p> <p>If desired, MB Capital Services, a subsidiary of Messe Berlin GmbH, can take over the entire planning from the idea and design to implementation. Ask for an offer!</p>	<p>Complete Stand Constructions: MB Capital Services GmbH Sven Romann / Sabine Stark T +49 30 3069 69 162/53 sven.romann@mb-capital-services.de sabine.stark@mb-capital-services.de</p> <p>Individual Stand Construction MB Capital Services T +49 30 3067 2044 design@mb-capital-services.de</p>	BECO Webshop > Stand Construction and Equipment
until March 13, 2020	<p>STAND EQUIPMENT Orders of counters / cabinets, flower decorations, flooring, office equipment, other furniture, video / audio sets, computer accessories etc. for your stand.</p>	<p>MB Capital Services GmbH Sven Romann / Sabine Stark T +49 30 3069 69 162/53 sven.romann@mb-capital-services.de sabine.stark@mb-capital-services.de</p>	BECO Webshop > Stand Construction and Equipment
<div style="background-color: #800040; color: white; padding: 5px; transform: rotate(-15deg); display: inline-block;"> <p>Orders which are placed within the last 4 weeks prior to the event are subject to a 20% surcharge.</p> </div>	<p>ADDITIONAL SERVICES You can order all other services for your stand (electricities, water supplies, telecommunication, tickets, stand security, stand cleaning, catering, advertising material ...) in our BECO Online Shop</p> <p>Please use your access data from last year. If you are a new exhibitor, please register. You can also create an additional account for your colleagues or stand constructors. If you have any questions do not hesitate to contact our Webshop-Team.</p>	<p>Webshop Team Messe Berlin beco-support@messe-berlin.de T +49 30 3038 1468</p>	<p>https://www.dmea.de/en/Exhibitors/OnlineShopBECO2017/</p>
until March 25, 2020	<p>TECHNICAL INSTALLATIONS Ordering electricity and water supplies, as well as electricity-, water-, gas- and steam outlet hoses, compressed air and sprinkler installations for your stand.</p>	<p>Customer Service T +49 30 3038 1400 fair-service@messe-berlin.de</p>	BECO Webshop > Installations and Telecommunication
until March 25, 2020	<p>TELECOMMUNICATIONS Ordering telephone, ISDN lines, Internet, cable TV, satellite parking spaces and wireless transmitters for your stand.</p>	<p>Customer Service T +49 30 3038 1400 fair-service@messe-berlin.de</p>	BECO Webshop > Installations and Telecommunication
until March 25, 2020	<p>SUSPENSIONS FROM HALL CEILING, LIGHTING AND RIGGING Suspensions are only possible in accordance with the structural conditions of the intended technical facilities.</p>	<p>Firma Überkopf T +49 30 555 74 48-20 messe-berlin@ueberkopf.de</p>	BECO Webshop > Stand Construction and Equipment
at least 6 weeks before the beginning of the construction period (March 05, 2020)	<p>STAND CONSTRUCTION PERMIT Single-storey stands in the halls do not need approval, provided that they comply with the technical guidelines. All other stands like double storied structures or special constructions do require approval. Plans with dimensions, scaled with at least 1:100 with floorplans and views, must be submitted with duplicate for approval at the latest 6 weeks before the fair begins.</p>	<p>Messe Berlin GmbH ES, Lutz Fickenschner T +49 30 3038 4025 lutz.fickenschner@messe-berlin.de</p>	BECO Webshop > Stand Construction and Equipment

until March 20, 2020	STAND SECURITY General hall supervision is provided by Messe Berlin GmbH. However, the supervision of the booth is the responsibility of the exhibitor. Standguards may only be provided by the security company commissioned by Messe Berlin. Please do not forget to guard your stand in the transit time between 8 and 10 a.m.	Exhibitor-Service T +49 30 3038 1400 aussteller-service@messe-berlin.de	BECO Webshop > Personnel, Stand services, Catering, Insurance for Exhibits, Events
until March 25, 2020	INSURANCE All exhibitors are strongly recommended to insure the exhibits for the duration of the exhibition, as well as transport and storage periods. The fair management is not liable to any person or property on the exhibition grounds - even during construction and dismantling periods!	Proposal: Funk & Söhne GmbH Versicherungsmakler T +49 30 250092-510 y.deraaij@funk-gruppe.de	BECO Webshop > Personnel, Stand services, Catering, Insurance for Exhibits, Events
until March 20, 2020	STAND CLEANING and WASTE DISPOSAL Exhibitors bear the sole responsibility of cleaning their exhibition stands. If an exhibitor wishes to commission the cleaning of his stand, it can only be performed by a Messe Berlin cleaning company due to uniformity and safety reasons.	Exhibitor-Service T +49 30 3038 1400 aussteller-service@messe-berlin.de	BECO Webshop > Personnel, Stand services, Catering, Insurance for Exhibits, Events
from January 2020	EXHIBITOR PASSES Exhibitor passes allow exhibitors to access the Exhibition Center before, during and after the exhibition period. They also entitle to visit the conference speeches. The free vouchers will be sent to you from January onwards. Stands up to 20 m ² = 3 pcs. Each additional 10 m ² = 1 pc. Additional passes can be ordered and are charged. Please consider: The Exhibitor passes are personalized and are not transferable.	DMEA Team T +49 30 3038 2225 dmea@messe-berlin.de and MB Capital Services T +49 30 3069 6969 kartenservice@messe-berlin.de	BECO Webshop > Tickets and Parking Space Registration: www.dmea-voucher.com
from January 2020	CONSRUCTION AND DISMANTLING PASSES Allow exhibitors and their employees to access the Exhibition Grounds during the construction and dismantling period. The free passes will be sent to the exhibitor together with the stand confirmation, beginning in January. Additional passes can be ordered and will be delivered to the exhibitor in the desired number in time before DMEA or may be picked up onsite at the exhibitor service.	DMEA-Team T +49 30 3038-2057, -2297, -3205 dmea@messe-berlin.de	BECO Webshop > Tickets and Parking Space
from January 2020	TICKET VOUCHER for your business partners and customers We offer both digital and print ticket vouchers for you to invite business partners and customers to your stand. After the trade fair you will only be charged the redeemed vouchers at a discounted price.	MB Capital Services T +49 30 3069-6969 kartenservice@messe-berlin.de	BECO Webshop > Tickets and Parking Space www.dmea-voucher.com
until March 20, 2020	CAR PARKING for EXHIBITORS Parking is available at the Exhibition Centre (next to the halls) as well as outside the Exhibition Center. The parking permits are valid only during the event. Access to the Exhibition Grounds: 8 am - 6 pm, on April 21 only until 4 pm.	MB Capital Services T +49 30 3069-6969 kartenservice@messe-berlin.de	BECO Webshop > Tickets and Parking Space
until March 20, 2020	CONTAINER AND TRUCK PARKING Truck parking is available on the exhibition grounds. The parking lots are allocated for the entire duration of the event (including assembly and dismantling).	T +49 30 3038 4081 logistics@messe-berlin.com	BECO Webshop > Tickets and Parking Space

until March 25, 2020	<p>FORWARDING AGENCY The two shipping partners of the Messe Berlin GmbH, Agility Fairs & Events GmbH and Schenker Germany AG, offer various services such as transport to the exhibition, technical equipment, storage and import/export customs clearance.</p>	<p>Agility Fairs & Events GmbH T +49 30 3069 280 expoberlin@agilitylogistics.com</p> <p>Schenker Deutschland AG T +49 30 301 2995 420 fairs.berlin@dbschenker.com</p>	<p>BECO Webshop > Logistics</p> <p>For deliveries to your stand</p> <p>Exhibitor/Company name Hall/ booth number c/o Messegelände der Messe Berlin GmbH/DMEA Messedamm 22, 14055 Berlin Mobile phone number (of person to contact at the stand)</p> <p>For deliveries by forwarding agents: access via Jafféstraße, gate 25. Please note our traffic guide! Please make sure that there is someone at your stand to take the delivery!</p>
until March 25, 2020	<p>CATERING Capital Catering GmbH will gladly provide catering for your guests, your exhibition stand or your stand party. Ask for your individual offer!</p>	<p>Capital Catering GmbH T +49 30 3038-2993/-1952 cateringservice@capital-catering.de www.capital-catering.de</p>	<p>BECO Webshop > Personnel, Stand services, Catering, Insurance for Exhibits, Events</p>
until March 20, 2020	<p>STAND PERSONNEL Capital Services GmbH will be pleased to provide hosts and hostesses. Support with construction, disassembly and stand assistance is offered by the Bundesagentur für Arbeit Berlin Nord (Federal Employment Agency, Berlin North). Please consider: Deadline: at least 4 weeks before the start of the exhibition or rather at least 20 working days before the start of the exhibition. Requests after deadline can't be guaranteed. Orders which are placed within the last 10 working prior to the event are subject to a 20% surcharge.</p>	<p>MB Capital Services T +49 30 3038-1435 hostessen@mb-capital-services.de</p> <p>Bundesagentur für Arbeit T +49 30 555572-1204 Spandau.Jobvermittlung@arbeitsagentu r.de</p>	<p>BECO Webshop > Personnel, Stand services, Catering, Insurance for Exhibits, Events</p>

When?	Additional Information	Contact	Link
October 14 until November 15, 2019	LECTURES PARTICIPATION CONGRESS All exhibitors can apply for lectures during the congress. The topics and application (call for papers) will be published on October 14 on our website. All exhibitors will be informed by email.	Juliane Müller T +49 30/20622-5857, juliane.mueller@bvitg.de	DMEA-Webseite > Program Call for Papers
From December 2019	LECTURES PARTICIPATION OTHER PROGRAM FORMATS All exhibitors can apply for participation in the guided tours. The call for paper will be published on our website on time and all exhibitors will be informed by email. The same applies for other program formats.	Anja Brysch T +49 30 20622-5858, anja.brysch@bvitg.de	DMEA-Webseite > Program Call for Papers
From February 2020	NEWCOMERS JOB EXCHANGE GUIDE FOR TALENTS The career sector has become an essential part of DMEA. You can present your company with job advertisements at the Job Exchange and in the Guide for Talents. Please enter your data via the Virtual Market Place (by 10 April 2020). The details, dates and application forms for further formats as Meet2Match, Company Slam, Guide for Talents will be published on our website on time and all exhibitors will be informed by email.	Juliane Müller T +49 30/20622-5857, juliane.mueller@bvitg.de	DMEA-Webseite > Newcomers
From January 2020	DIGITAL PRESS BOX - for exhibitors with a Classic or Premium Package only. Orders via Virtual Market Place. Please also enter your press contacts in the Virtual Market Place	PR Assistant Maria Winkler T +49 30 3038-2394 maria.winkler@messe-berlin.de	https://www.virtualmarket.dmea.de/de
Until February 14, 2020	EXHIBITION HIGHLIGHTS The exhibition highlights will show the trends and innovations of DMEA 2020. The highlights will be provided to the journalists online in advance of DMEA and will be published on our website. You will find the order forms and Deadlines in the BECO Shop -Category "Marketing Services". Highlights of Gold and Silverpartners will be exclusively published in a brochure that will be included in all our DMEA bags. Please send an E-Mail with text and pictures to AM-com Redaktionsbüro.	AM-com Redaktionsbüro highlights@dmea.de	BECO Webshop > Marketing-Services
From November 2019 until at least 2 weeks before start of Exhibition	Scan2Lead – the solution for digital lead retrieval at the exhibition booth With Scan2Lead you digitally retrieve all visitor data at the push of a button. You receive all information the visitor has given during registration in real time simply by scanning the barcode on the visitors' badges. You can easily amend all data to retrieve the relevant information about each visitor in only a few seconds	Scan2Lead T +49 89 4161 548-18 F +49 89 4161 548-19 support@scan2lead.com	BECO Webshop > Marketing-Services
November 2019 until end of March 2020	ADVERTISING MATERIAL In order to inform your customers about your DMEA presence, you can order some advertising material . These brochures and posters are free of charge and also the postal service is for free. Order form in our BECO Online Shop, last order until end of March 2020 .		BECO Webshop > Marketing-Services

When?	Additional Information	Contact	Link
!	<p>TECHNICAL GUIDELINE STAND DESIGN GENERAL APPEARANCE</p> <p>Minimum equipment: Every stand at DMEA must be equipped with at least flooring and partitions to the neighboring stands.</p> <p>Stand walls bordering visitor aisles may not be longer than 30% of the stand side and may not exceed 3 meters in total. Such stand boundary wall must be suitably decorated with graphics or must include transparent panels, niches, displays or the likes in order to provide an open atmosphere on the exhibition stand in tune with the event. The exhibitor is obliged to install a partition separating his stand and the directly adjacent stand, this partition shall be structurally stable.</p> <p>Any part of a stand above + 2.50 m, directly bordering an adjacent stand, must have a neutral finish, without any advertising, so that it does not have an adverse effect on the design of the other stand. If necessary, please contact your stand neighbors to agree upon the construction heights.</p> <p>Advertising facing immediately adjacent stands must be located at least 1.0 m from the boundary to the neighboring stand. This rule does not apply to exhibits.</p>		BECO Webshop > Permissions and Technical Guidelines
!	<p>CONSTRUCTION HEIGHTS</p> <p>The maximum permitted height of any structure, including the upper edge of suspensions and fascias, for stand areas up to 49 sqm is + 5.00 m, and + 6.00 m for stand areas from 50 sqm in all halls.</p>		BECO Webshop > Permissions and Technical Guidelines
until April 17, 2020	<p>EVENTS AND SHOWS</p> <p>Events at your stand during the exhibition period must be registered if special safety precautions are needed.</p> <p>If the events take place outside of official opening hours they are notifiable and fee-based anyway.</p>	Messe Berlin Team ES 31 logistics@messe-berlin.de	BECO Webshop > Personnel, Stand services, Catering, Insurance for Exhibits, Events
!	<p>HALL ACCESS</p> <p>In the official assembly period, the halls are open from 7 am - 10 pm. Exemptions require a written explanation, associated with costs</p>	Logistics and Event Security T +49 30 3038-4081 logistics@messe-berlin.de	
!	<p>TRAFFIC COORDINATION</p> <p>Access to the Exhibition Grounds - Traffic Guide: Gate 25 (Jaffestraße)</p> <p>Please consider: For smooth construction and dismantling traffic a Traffic Guide has been applied which regulates the access periods and dwelling times on the Exhibition Grounds. Entering is only possible with a deposit (EUR 200.00).</p>	Logistics and Event Security logistics@messe-berlin.de	BECO Webshop > Permissions and Technical Guidelines

AB / SEIT WANN	BIS WANN	WAS
April 2019	until April 2020 on availability	Standapplication
	until April 2020 on availability	Partner packages Gold Silber Bronze
	February 15, 2020	Co-exhibitors registration
June 2019	until April 2020 on availability	Standproposal partners
October 2019	until April 2020 on availability	Standproposal exhibitors
	November 15, 2019	Call for Papers Congress
November 2019		Additional Services to order in the BECO online (please take care of the surcharges for orders placed to late!)
	March 25, 2020	Standconstruction
	March 25, 2020	Stand Equipment (furniture, carpets...)
	March 25, 2020	Technical Installations
	March 25, 2020	Telecommunication
	March 25, 2020	Suspensions from Hall Ceiling, Lightin and Rigging
	March 06, 2020	Stand Construction Permit at least 6 weeks before the beginning of the construction period
	March 20, 2020	Stand Security
	March 25, 2020	Insurance
	March 20, 2020	Stand Cleaning and Waste Disposal
	March 25, 2020	Logistics Forwarding Agency
	March 25, 2020	Catering
	March 20, 2020	Stand Personell
	April 17, 2020	Events at the Stand (approval)
	February 14, 2020	Exhibition Highlights submit entries and logos
	until 2 Weeks before DMEA	Scan2Lead order your digital lead retrieval
	March 25, 2020	Marketing Material order your free brochures, posters...
January 2020	April 10, 2020	Job Exchange order your job offers and submit your entries
	January 31, 2021	Online Catalogue Virtual Market Place (VMP) submit your entries
	March 20, 2020	Additional Exhibitor passes
	March 20, 2020	Additional Construction and Dismantling passes
	March 20, 2020	Tickets for your customers
	March 20, 2020	Car Parking for exhibitors
	March 20, 2020	Container- and Truck Parking
	January 31, 2021	Pressbox
	February 15, 2020	DMEA Print Catalogue order additional entries
	to be announced	Guide for Talents ggf. Bei
February 2020	payable on receipt	Sending the Down Payment Invoice by Messe Berlin
	to be announced	Bewerbungen Call for Papers Programm Formate (Messeführungen etc.)
	to be announced	Anmeldungen für Nachwuchsformate (Meet2Match etc.)
from April 21, 2020		Standanmeldung für 2021 verfügbar
June 2020		Sending the Final Invoice by Messe Berlin